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Media Release

AIA Hong Kong Expands Product Suite for “Non-Face-to-Face Purchasing” Arrangement Newly Added 19 Protection Products Enable Customers to Have More Choices for Purchase Anytime, Anywhere

Hong Kong, 27 March 2020 – AIA Hong Kong is adding more products for the “Non-Face-to-Face Purchasing” arrangement. From 1 April onwards, 19 additional products from medical, critical illness, term policies and personal accident categories will be added. Including the AIA Deferred Annuity Plan and AIA Voluntary Health Insurance Scheme currently available under the “Non-Face-to-Face Purchasing” arrangement, the product suite is now expanded to a total of 23 product choices. The addition of products offers existing and new AIA Hong Kong customers more choices for instant purchase at home via digital, telephone, postal and video-conference channels as well as enhances their protection with appropriate cover anytime, anywhere. Customers can also enjoy promotion offers that will be rolled out soon.

Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong & Macau said, “The pandemic further reminds everyone the importance of planning for protection early for themselves and their loved ones, so they can conquer unexpected challenges in the future with peace of mind. We welcome the Insurance Authority’s expansion of product categories in response to the development of the pandemic and AIA Hong Kong immediately responded by selecting and including more diverse products under the “Non-Face-to-Face Purchasing” arrangement. Customers can thus enhance their protection anytime, anywhere via flexible and convenient channels in the comfort of their homes without having to meet face-to-face. We take our pledge to stand by our customers seriously, especially during this trying time. We will fully support our customers to combat today’s challenges posed by COVID-19, helping them to live Healthier, Longer, Better Lives.”

“Non-Face-to-Face Purchasing” Arrangement Product Suite

	Product Name	Type
1	AIA Deferred Annuity Plan	Savings
2	AIA Voluntary Health Insurance Standard Scheme	Medical
3	AIA Voluntary Health Insurance Flexi Scheme	
4	AIA Voluntary Health Insurance Prime Scheme	
5	Cancer Guardian 2	
6	CEO Essence Medical Plan 2	
7	CEO Medical Plan 5 / CEO Medical Plan (Worldwide) 5	
8	Flexi-MediGuard Hospital Income Plan	
9	Super Good Health Medical Plan 2	
10	Superior Critical Illness Plan Pro	
11	Cancer Care Essence	
12	Level-Up Protect Cancer Plan	
13	Super HealthGuard Pro	

“Non-Face-to-Face Purchasing” Arrangement Product Suite (Cont’d)

	Product Name	Type
14	Expert Term Life Plan	Term Policies
15	Wisdom Term Life Plan	
16	Grand VIP	Personal Accident
17	Secure First	
18	Secure First Plus	
19	Super Adults Shield	
20	Super Seniors Shield	
21	Super Kids Shield	
22	Premium Refund – Accidental HI	
23	105 Premium Refund – AMR	

Please visit aia.com.hk for more details on the promotion offers.

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 18,000 AIA financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at September 2019

² AIA Hong Kong internal data includes Hong Kong and Macau's individual life, group insurance and mandatory provident fund customers (as at 31 March 2019)

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