



AIA Hong Kong

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Media Release

AIA Hong Kong Scoops Two Prestigious Insurance Product Awards

Hong Kong, 23 November 2018 – AIA Hong Kong has been honoured with two awards - Excellence Award for Most Innovative Insurance Product at the “Banking & Finance Awards 2018” organised by Sky Post, and the “Smart Parents’ Choice – Brand Awards 2018” (Critical Illness Insurance category) presented by parenting magazine “Smart Parent”, for its comprehensive and appropriate products. These awards recognise AIA Hong Kong’s relentless pursuit of innovation and breakthroughs in its insurance products to meet customers’ protection needs.

Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong & Macau, said, “Considering the numerous products available in the well-developed insurance market, it is imperative that we respond promptly to market changes and offer flexible, comprehensive, innovative protection solutions to meet the needs of different customers. We are pleased to have won these two accolades. They are a testament to our customer-centric philosophy which guides us to respond to market needs, and design insurance products worthy of our customers’ approval and public recognition. Going forward, we will continue to anticipate and address the needs of our customers, helping people live healthier, longer, better lives.”

Organised by Sky Post, the free daily of the Hong Kong Economic Times Holdings Limited, the “Banking & Finance Awards 2018” celebrate the achievements of financial institutions in service excellence. Winners were selected by a judging panel comprised of industry professionals and academics, as well as online public voting. The winners are widely recognised for their excellent performance.

The “Smart Parents’ Choice – Brand Awards” is organised by “Smart Parents”, the parenting magazine of Sing Tao Daily, to recognise high quality parenting products and services. The list of nominees is compiled based on reader surveys and brand recognition of products across different categories. Members of the public and guest voters then vote to determine the favourite brands of Hong Kong families.

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Mr. Felix Fung, Head of Product Strategy & Management of AIA Hong Kong & Macau, receives the Excellence Award for Most Innovative Insurance Product at Sky Post's "Banking & Finance Awards 2018" and The "Smart Parents' Choice – Brand Awards 2018" (Critical Illness Insurance category) presented by "Smart Parent" magazine, on behalf of the company.

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 15,000 AIA financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at 30 June 2018 ² as at 31 March 2018

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$221 billion as of 30 June 2018.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of 32 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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