



**THE REAL LIFE
COMPANY**

AIA Hong Kong
AIA Hong Kong Tower,
734 King's Road,
Quarry Bay, Hong Kong
T: (852) 2881 3333
AIA.COM.HK

Media Release

AIA Hong Kong Invites the Elderly to Hong Kong Disneyland, Creating Unforgettable and Joyful Memories

Hong Kong, 3 October 2017



AIA Hong Kong invited around 40 senior citizens from St. James' Settlement to Hong Kong Disneyland recently, accompanied by volunteers, to exemplify the company's brand promise as "The Real Life Company" by creating unforgettable and joyful memories for the community.



AIA Hong Kong and its corporate alliance Hong Kong Disneyland Resort created a unique experience for the elderly of St. James' Settlement. Disney friends Mickey Mouse, Minnie Mouse and Hong Kong Disneyland Resort Ambassador, Sammy Phu (middle), welcomed the elderly visitors at the park's main entrance before taking them on a magical journey.

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Together with its corporate alliance Hong Kong Disneyland Resort, AIA Hong Kong created numerous surprises for the elderly visitors from St. James' Settlement. Two elderly visitors from the group were invited to join Hong Kong Disneyland Resort Ambassador, Sammy Phu (far left), to welcome all guests and unlock the main entrance.

About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931 and expanded its footprint to Macau in the following year. To date, we have over 14,300 AIA financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve more than 2.7 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at 30 June 2017

² as at 31 January 2017

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$200 billion as of 31 May 2017.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

AIA Hong Kong
Ms Annie Leung
+852 2895 8874

Bentley Communications Limited
Mr Kevin Chan
+852 3960 1903