



**THE REAL LIFE
COMPANY**

AIA Hong Kong

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Media Release

AIA Hong Kong Participates in “Médecins Sans Frontières Orienteering Competition” for 16th Consecutive Year Promoting Healthy Living and Giving Back to the Community

Hong Kong, 7 March 2017 – AIA Hong Kong has been active in the Médecins Sans Frontières Orienteering Competition (MSFOC) for 16 consecutive years. The Company aims to promote healthy living through activity, while raising funds to support MSF's medical support services. This year, more than 400 AIA financial planners, staff, their families, as well as customers supported this charitable sports event, raising around HK\$580,000. AIA Hong Kong won the “Top Fundraising Award” and “Corporate Trophy”, and was also named one of the “Top 10 Most Supporting Organisations” in recognition of its fundraising, its level of participation, and its outstanding performance in the competition.

Mr Jacky Chan, CEO of AIA Hong Kong & Macau, said, “As ‘The Real Life Company’, AIA is a committed advocate of healthy living – it is the primary focus of our community service efforts. We have actively promoted the ‘AIA Vitality’ wellness programme in recent years to encourage the public to adopt a healthier lifestyle., We have supported MSFOC since its inception in 2002, for 16 years now. It has enabled us to stand united and lead by example in adopting a healthy lifestyle, while also giving us the opportunity to build team spirit and raise much needed funds for MSF’s important work in medical relief. It echoes our brand promise of helping people live healthier, better and happier lives.”



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Teams from AIA Hong Kong unite to lead by example in adopting a healthy lifestyle by actively taking part in MSF's orienteering competition

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. We have over 13,000 financial planners*, as well as an extensive network of brokerage and bancassurance partners who serve more than 1.8 million customers*. Our products range from individual life, group life, accident, medical and health, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

* As of Nov 2016

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and representative offices in Myanmar and Cambodia.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$185 billion as of 30 November 2016.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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