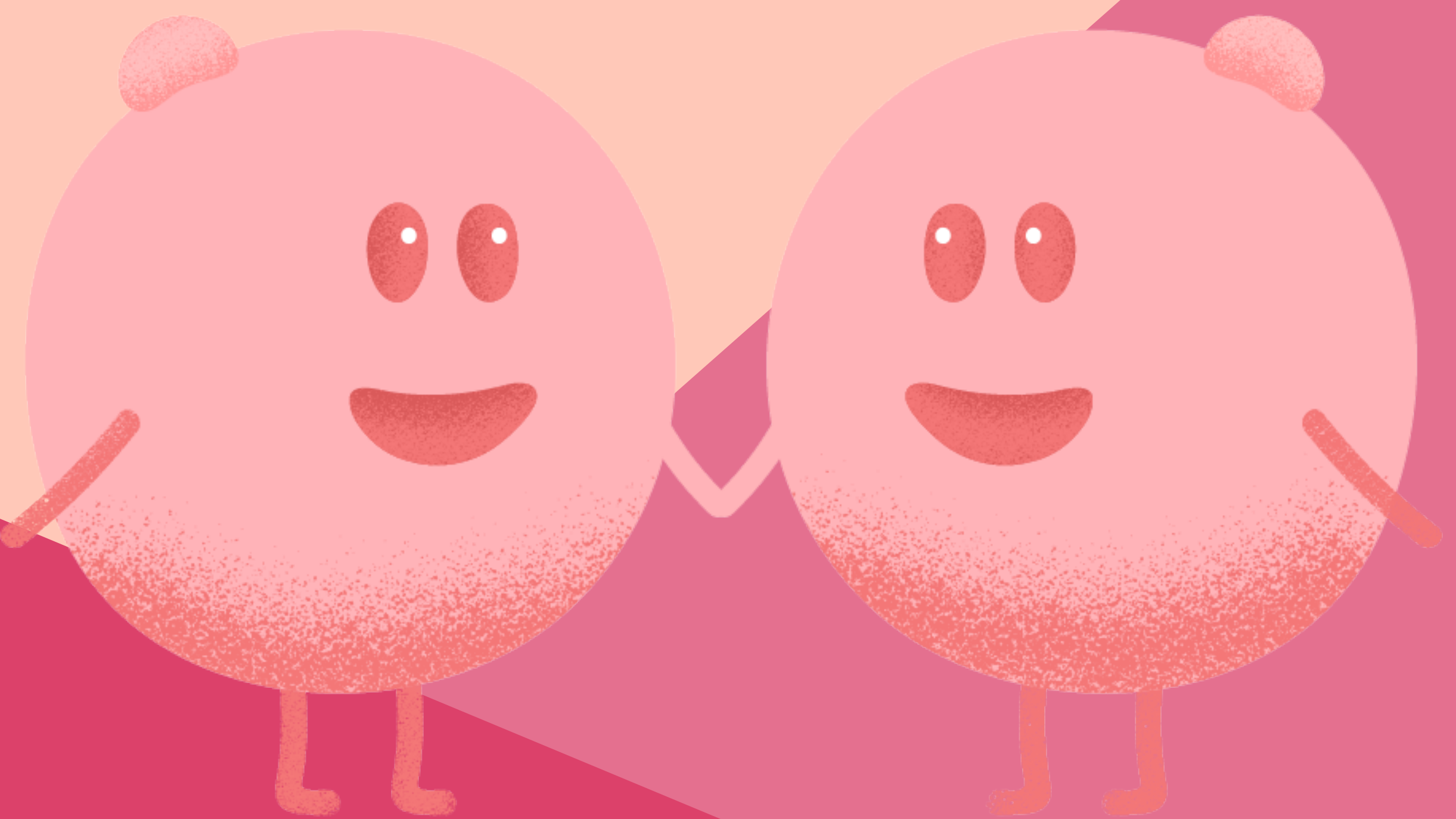




ORGANism

**“I know what I have” —
Breast Cancer (1)**




HEALTHIER, LONGER,
BETTER LIVES


Overview of Breast Cancer

A pink, round, cartoonish character with a small tuft of hair on top, smiling.

Hello, I am Ms Left, and she is my sister Ms Right.

A pink, round, cartoonish character with a small tuft of hair on top, smiling.


Hi sister, I feel something hard on my chest, a bit of swelling and pain. Could be a pulled muscle, I have been working out recently. I guess I should be ok. 😊💧

A pink, round, cartoonish character with a small tuft of hair on top, looking worried.

Oh dear, don't be so sure ...A breast lump is not normal and it could be cancerous. Since 1994, breast cancer is the most common cancer affecting women in Hong Kong. According to the statistics, lifetime breast cancer risk for females is 1 in every 14¹.....

A pink, round, cartoonish character with a small tuft of hair on top, looking worried.

Oh my god! What should I do? Will I die? 😱

A pink, round, cartoonish character with a small tuft of hair on top, smiling.

Don't worry Sis. Breast cancer is curable. It is important to discover it at an early stage. 5-year survival rate is up to 97.5%² for Stage 1 breast cancer. Please visit a doctor to have a checkup as soon as possible.

Source:

1. Hong Kong Breast Cancer Foundation: Local Statistics (https://www.hkbcf.org/en/breast_cancer/main/101/)
2. Hong Kong Breast Cancer Foundation: Early Detection Saves Lives (https://www.hkbcf.org/en/breast_cancer/main/16/)

Symptoms of breast cancer & 3 simple steps for early detection

Symptoms of early-stage breast cancer may not be obvious. Regular self conducted breast examination is recommended. Please pay attention to the following:

- 1 Breast lumps
- 2 Persistent breast discomfort or pain
- 3 Change in shape or size
- 4 Abnormal skin changes around the nipple or nipple discharge.

Don't delay any further!
Take a look, Have a feel,
Regular routine examination!



Current health recommendations for women (especially those with family history of breast cancer) emphasize the importance of regular self conducted breast examination ,clinical examination and mammography screening.

1
Regular Self
conducted
breast
examination

2
Clinical
Examination
by Doctor

3
Mammography
Screening

Should you wish to know more information about breast cancer treatment , stay tuned for the ORGANism – Breast Cancer (2)

Disclaimers: The above information provided by general surgery of AIAUNION GI & Specialists Centre is general information and for reference only, and should not be considered as a medical advice, diagnosis, treatment, professional recommendation, or a recommendation, an offer or solicitation for any of the insurance products or services, and cannot replace any medical advice, diagnosis, treatment or professional recommendation from qualified medical professional.

Users are responsible for making their own assessment of all the above information and are advised to verify such information and seek independent professional advice from an appropriate qualified medical professional (such as doctors) before acting upon it. If you are in doubt and/or consider necessary, please seek medical advice immediately and do not ignore or delay in seeking medical advice and treatment.

AIA is not responsible or liable for any of the above information, any loss or damages whatsoever arising from or in connection with, directly or indirectly, any of the above information (including but not limited to the use, misuse, understanding or application of, or any action taken in reliance on, such information). The above information may contain information contributed by other party(ies) over whom, and in respect of which, AIA may have no influence and/or may not approve or verified such information, and AIA accepts no responsibility or liability (howsoever caused) for such information. AIA and its intermediaries do not provide any medical advice. For any professional medical advice, please consult your medical advisor.

The above information shall not be redistributed or used in any other manner or purpose by any person unless otherwise authorised by AIA.

AIA does not represent, guarantee nor warrant the accuracy, appropriateness, or completeness of the above information. Should there be any infringement and / or legal issues, AIA expressly reserves any and all the rights and remedies.