

Benefit Guide MCL Cinemas



Multiplex Cinema Limited (MCL) was formed in 1982 to provide local audience with the best movie-going experience. MCL Cinemas currently manages 10 prime cinema sites and 51 screens in Hong Kong: 3 on the Kowloon Peninsula, namely the flagship cinema, Festival Grand Cinema, in Kowloon Tong, MCL Telford Cinema in Kowloon Bay and the newly opened MCL Cheung Sha Wan Cinema in Cheung Sha Wan; 3 on the Island side, which include Grand Windsor Cinema in Causeway Bay, MCL South Horizons Cinema in Ap Lei Chau and Grand Kornhill Cinema in Tai Koo; and 4 in the New Territories, including MCL Metro City Cinema, STAR Cinema in Tseung Kwan O, MCL Green Code Cinema in Fanling and Movie Town – New Town Plaza in Sha Tin.

AIA Vitality Member Benefit (For Platinum Members)

MCL Cinemas 2D e-Gift Voucher is a reward choice only available to AIA Vitality members who have achieved Platinum status.

AIA Vitality members can enjoy up to 2 reward credits a month for exercising. The number of credits you qualify for depends on the number of AIA Vitality Points you earn each month for fitness-related activities[^].*

Reward Credits

- You can earn up to 2 reward credits each calendar month, depending on the number of AIA Vitality Points you earn from exercising within that calendar month. Please see the table under “Qualifying AIA Vitality Points” for details.
- 1 reward credit can then be used to select only one of the reward partners available (based on your AIA Vitality status). Reward partners may change from time to time, please refer to website www.aia.com.hk/aivitality for the latest update.
- Terms and conditions apply when you use 1 reward credit to select 1 MCL Cinemas 2D e-Gift Voucher. Please refer to section - Important Points to Remember.
- If you earn the maximum number of points for fitness-related activities (15,000 AIA Vitality Points) within a membership year, you will receive 2 reward credits each month for the rest of your current AIA Vitality membership year.
- Each reward credit in your Wallet of AIA Connect is valid for 3 months, starting from the end of the month in which the qualifying AIA Vitality Points were earned (e.g. 1 reward credit was earned on 15 May 2021 because the member earned 750 AIA Vitality Points. The reward credit expiry date is 31 August 2021).
- Once MCL Cinemas is selected in your Wallet of AIA Connect, you will see the MCL Cinemas 2D e-Gift Voucher and have 90 days to redeem the 2D e-Gift Voucher at MCL Cinemas’ box office. All 2D e-Gift Vouchers that are past the expiry date are not retrievable.

* Subject to the terms and conditions of MCL Cinemas and the availability. Not to be used in conjunction with other discount or coupon. Please check with MCL Cinemas directly and read the “Important Points to remember” below.

MCL Cinemas 2D e-Gift Vouchers

- Each reward credit has to be selected in your Wallet of AIA Connect before it expires.
- Upon selection of reward, the MCL Cinemas 2D e-Gift Vouchers will be valid in the members' Wallet of AIA Connect for 90 days from the date of redemption.
- All MCL Cinemas 2D e-Gift Vouchers in the Wallet of AIA Connect will be invalid if not redeemed by the expiry date.

The table below shows you the number of AIA Vitality Points, earned from exercising, required to enjoy your reward.

Qualifying AIA Vitality Points

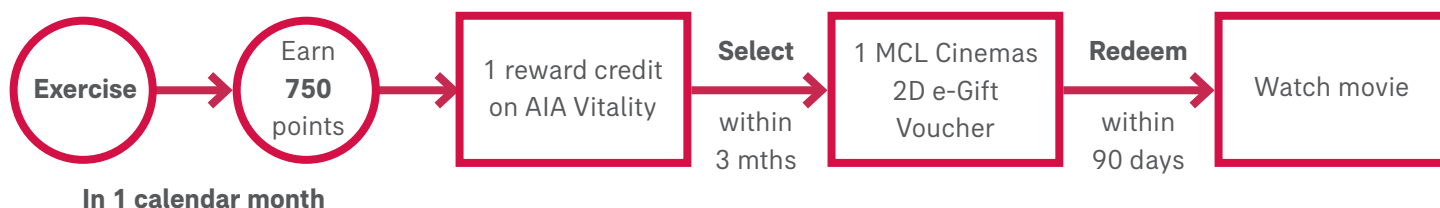
| AIA Vitality Points Required (earned from fitness-related activities [^]) | Reward |
|----------------------------------------------------------------------------------------|--------------------------|
| 750 points within a calendar month | 1 reward credit a month |
| 1,500 points within a calendar month | 2 reward credits a month |

Note: If you have earned the maximum number of points for fitness-related activities (15,000 AIA Vitality Points) within a membership year, you will receive 2 reward credits each month for the rest of your current AIA Vitality membership year.

[^]The fitness-related activities for earning AIA Vitality Points include:

- Pure Fitness or Pure Yoga gym visits (your membership must be linked to AIA Vitality)
- Organised fitness events (participating in an organised fitness event that qualifies for AIA Vitality Points)
- Fitness device workout data (recording a workout using a partner fitness device or AIA Connect Step Counter that you have linked to AIA Vitality)

Reward Credits and MCL Cinemas 2D e-Gift Vouchers



Step 1: Exercise and earn AIA Vitality Points to qualify

You will need to exercise and earn the required number of AIA Vitality Points to qualify for reward credits. You may also log in to AIA Connect app or website to check your reward credit balance and redeem them at any time. Don't forget that reward credits will expire in 3 months from the end of the month in which you earned the qualifying AIA Vitality Points, if you do not select the reward from your Wallet of AIA Connect. Please check your account balance regularly.

Step 2: Redeem reward credits on AIA Connect app or website

Log in to AIA Connect app or website, click on "Wallet" tag > "Rewards" tag > "Monthly Reward Credit" tag > select "MCL Cinemas 2D e-Gift Voucher" under "My Voucher". You will see the number of reward credits you can select. You may select the number of reward credits to be redeemed as MCL Cinemas 2D e-Gift Vouchers. The redemption will automatically be applied to the reward credits expiring first.

The MCL Cinemas 2D e-Gift Voucher will expire in 90 days from the date of selection or upon the termination of AIA Vitality membership. No reminder will be sent to you. Please check your account balance regularly.

Note: Once you have chosen the selected MCL Cinemas 2D e-Gift Vouchers, no exchange is allowed.

Step 3: Book movie tickets using MCL Cinemas 2D e-Gift Vouchers

You may redeem your MCL Cinemas 2D e-Gift Vouchers at the MCL Cinemas' Box Office. Present your AIA Vitality membership card to MCL Cinemas' Box Office to purchase a movie ticket using your MCL Cinemas 2D e-Gift Vouchers in the Wallet of AIA Connect.

Note: You may consider paying additional charges to watch non-2D movie (e.g. 3D or MX4Dmovies etc) when booking movie tickets using MCL Cinemas 2D e-Gift Vouchers.

Earning AIA Vitality Points

You cannot earn AIA Vitality Points for using this benefit.

Important Points to Remember

Reward Credits and MCL Cinemas 2D e-Gift Vouchers

- MCL Cinemas 2D e-Gift Voucher is a reward choice only available to AIA Vitality members who have achieved Platinum status.
- Each reward credit expires in 3 months after the end of the month in which the qualifying AIA Vitality Points were earned (e.g. 750 AIA Vitality Points = 1 reward credit was earned on 15 May 2021. The reward credit expiry date is 31 August 2021).
- Once reward credit is selected in your Wallet of AIA Connect, you will see the MCL Cinemas 2D e-Gift Voucher code and have 90 days to redeem the movie ticket at MCL Cinemas' box office. All movie credits that are past the expiry date are not retrievable.
- Once you have chosen the selected MCL Cinemas 2D e-Gift Vouchers, no exchange is allowed.
- MCL Cinemas 2D e-Gift Voucher cannot be used in conjunction with any other promotion offers or discounts and cannot be exchanged for cash or other denominations.
- One MCL Cinemas 2D e-Gift Voucher can be used to redeem one 2D movie ticket. You will need to pay a surcharge for including but not limited to:
 - o 3D, MX4D, RealD Cinema (3D), Onyx Cinema LED
 - o K11 Art House IMAX/House 12
 - o Long duration
 - o Under any other special cases (e.g. Movies with special engagement with film distributors and designated movies)

For surcharge details, please refer to MCL Cinemas' official website at [<https://www.mclcinema.com>] or inquire MCL Cinemas' staff.

- MCL Cinemas 2D e-Gift Voucher can be used to redeem one 2D movie ticket at the box office of all MCL Cinemas. You may visit MCL Cinemas website to check the cinema details.
- Cross-site ticketing service is not available at box office in MCL Cinemas.
- MCL Cinemas 2D e-Gift Voucher is not redeemable via website, mobile application, kiosk and phone ticketing.
- MCL Cinemas 2D e-Gift Voucher is not applicable to K11 Art House Black Box/House 11, Festival Suite of Festival Grand Cinema, two-seaters of MCL Cyberport Cinema, film festivals, alternative programs, live broadcast programs, venue rental or group bookings and films with special arrangement with film distributors.
- MCL Cinemas 2D e-Gift Voucher is only applicable to the shows on or before the expiry date (e.g. if the MCL Cinemas 2D e-Gift Voucher expires on 15 May 2021, member cannot use it to purchase ticket in advance on 16 May 2021, even if the purchase is made before 15 May 2021).
- No refund will be made regardless of the ticket value of the ticket redeemed.
- MCL Cinemas 2D e-Gift Voucher can be used once only and any copy is invalid. A maximum of 4 MCL Cinemas 2D e-Gift Voucher can be used to redeem tickets of the same show.
- MCL Cinemas 2D e-Gift Voucher will expire automatically after it is redeemed. The expired MCL Cinemas 2D e-Gift Voucher cannot be reused or reissued. Any attempt to fraud will bring forth criminal prosecution and civil claim.
- If there is ambiguity of validity of this e-Gift Voucher, the version under MCL Cinemas ticketing system shall prevail. For any enquiries of invalid MCL Cinemas 2D e-Gift Voucher, please contact AIA Ambassador at 2232 8282 (Hong Kong).
- MCL Cinemas 2D e-Gift Voucher is not for resale.
- In case any cinema is closed temporarily due to construction, any special incidents or force majeure events or under expiry of tenancy, MCL Cinemas 2D e-Gift Voucher is still applicable to other cinema locations.
- In case any cinema is closed temporarily due to construction, any special incidents or force majeure events or under expiry of tenancy, the validity of MCL Cinemas 2D e-Gift Voucher will not be extended.
- MCL Cinemas reserves all rights to amend the terms and conditions and discontinue or terminate the use of this e-Gift Voucher without prior notice. If a new version of Terms and Conditions is released, this version will be replaced and the new version shall prevail.

- MCL Cinemas reserves the right of final decision in case of any dispute.
- If there are discrepancies between the English and Chinese versions of the terms and conditions, the Chinese version shall prevail.
- Your MCL Cinemas 2D e-Gift Voucher will immediately expire upon the termination of AIA Vitality membership.

AIA Vitality Points

AIA Vitality Points can take up to 2 weeks to show on your AIA Vitality Points Statement after you upload your workout data from the partner device. Afterwards, the reward credits will be awarded to your AIA Vitality account within 7 days.

About MCL Cinemas

MCL Cinemas is a separate and independent entity, and AIA Hong Kong shall not be responsible for the nature or quality of products or services provided by MCL Cinemas, nor for any solicitation effort by them. The products and services offered by MCL Cinemas are not sold or marketed by AIA Hong Kong, and the provisions of the same may also be subject to certain terms and conditions of MCL Cinemas. MCL Cinemas may apply additional terms and conditions with regard to the availability and eligibility of earning AIA Vitality Points.

For information, please visit the MCL Cinemas' official website: <https://www.mclcinema.com>.

The information contained herein does not constitute an offer to sell or a solicitation of an offer to buy MCL Cinemas' products and services on the part of AIA Hong Kong. AIA Hong Kong is not an agent or distributor of MCL Cinemas and will not receive any remuneration as a result of your purchase of products or services from MCL Cinemas.

Any dispute about any products or services as part of this benefit must be resolved directly with MCL Cinemas which have the final decision with respect to any order placed by you.

All representations within this Guide made on behalf of AIA Hong Kong have been thoroughly researched, and are verifiable by documentary evidence. Representations within this Guide made on behalf of MCL Cinemas are based upon information that AIA Hong Kong has received from them, such information having been provided to AIA Hong Kong along with an assurance from MCL Cinemas that it is accurate.

You are kindly advised to read the AIA Vitality Terms and Conditions, and, please pay heed to the sections on "AIA Vitality Programme Benefits" and "Exclusion of Liabilities" available at www.aia.com.hk/aiavitality.

Terms and Conditions

Use of this benefit is subject to the AIA Vitality Terms and Conditions, AIA Vitality Terms of Use, AIA Vitality Personal Information Collection Statement and the AIA Privacy Policy which are available at www.aia.com.hk/aiavitality.

In case of dispute on AIA Vitality Points (if any), the decision of AIA Hong Kong shall be final and conclusive.

You are advised to carefully consider whether or not you should purchase any products or services made available by MCL Cinemas, and the award of AIA Vitality Points (if any) shall not be a sole or decisive factor in your decision making. Please consult your doctor or other health care professional if necessary. Also you should make a comparison of price, quality and reputation of different service providers (and their products/services) in the market before making any decision.

Benefits may be varied or withdrawn at any time.

"AIA Hong Kong" or "AIA" herein refers to AIA International Limited (incorporated in Bermuda with limited liability).

Information last updated: July 2021